

# Potash and Perlmutter

**The Partners Find Little to Be Said in Favor of Modern Drug Stores as Compared With Those in the Days When They Were Young.**

**Abe and Mawruss Will Feel Better, However, When a Full Line of Ladies' Waists and Dresses Are Added to Present Offerings.**

"YES, Mawruss, it used to be that a druggist must be a Graduate in Pharmacy, y'understand, but now from the number of side-lines he carries, it don't harm if he would also be a Graduate in Clothing, a Graduate in Books, Toys and Stationery, a Graduate in Candy and particularly a Graduate in Gradgewate in Tobacco and Cigars," Abe Potash commented to his partner, Morris Perlmutter.

"I see even where the other day a big chain of drug stores go into financial trouble on account of going into hardware as a side-line," Morris Perlmutter observed, "which they probably wanted to carry farm tractors in their surgical implement department."

"If farm tractors could be mounted on a card and displayed on a show case, Mawruss," Abe said, "drug stores would carry them all right, because they carry everything else that could be displayed that way."

"In fact, Mawruss, there is some druggists which seems to have stock-

## Where Is That Old Fashioned "Drug Store Smell"?



"IF FARM TRACTORS could be mounted on a card and displayed on a show case, Mawruss, drug stores would carry them all right because they carry everything else that could be displayed that way."

"Kind of miss the old time drug store which used to smell of drugs and not sauerkraut or whatever happens to be cooking on the soda fountain."

"Also Abe, to make a sale of 10 cents' tincture of myrrh, Schmidt would pull two teeth, wrap them up in tissue paper and give you a package of peppermint lozenges with mottoes in red letters."

"Why, I can remember a cough medicine Schmidt used to give for 25 cents which a cold and that medicine couldn't stay in the same human body for one hour even."



prescription which requires rhubarb powder and mathematic spirits of ammonia, y'understand, it's a hundred to one that they would be all out of anywhere the rhubarb powder.

"Well, there is so many things which a druggist carries as a sideline that he don't make no profit out of, like postage stamps, telephones, weighing machines and cigar lighters, Abe," Morris remarked, "that nobody should ought to consider it out of the way for a druggist to try to make a little profit not only out of arsenic or talcum powder, but also The Little Wonder Can and Bottle Opener, a full line of the latest novels, and Kennedy's Pennsylvania Sausages served hot at the soda fountain every day from twelve to two with other such staples of a drug store as roast beef, roast lamb and all the regular vegetables."

### THE OLD TIME DRUG STORE SMELL.

"Say, for my part, if them big chain drug stores would carry a full line of ladies' waists and dresses in connection with their cosmetic and perfumery departments, Mawruss, our salesmen would be very glad to call, y'understand," Abe said, "but I kind of miss the old time drug store which used to smell of drugs and not sauerkraut or whatever happens to be cooking on the soda fountain."

"In them days, Mawruss, if you felt a little under the weather, y'understand, you didn't right away loope up for \$10 to a stomach specialist or to one of them professors which lays everything to the teeth, understand me. You went over to the corner drug store, and you begun to feel better just as soon as you was inside the door and got hit in the face with that old time drug store smell."

"Then the druggist came from behind the prescription counter, and for 50 cents he not only listened to your troubles and gave them a damstie more sympathy than your wife did,

y'understand, but the same price also covered the bottle, the cork, the label and the medicine, which tasted as a general rule exactly like the drug store smell, with a little peppermint added."

"Don't I know it," Morris said, "which when I was a young feller, there was a druggist by the name of Schmidt on Henry Street, Abe, and that feller could give you a dark brown medicine for 25 cents, y'understand, which would do more for you in them days than you could get done for you to-day with a fifteen hundred dollar operation, two trained nurses and a private room in Mount Sinai Hospital at \$150 a week."

"Also, Abe, to make a sale of 10 cents' worth tincture of myrrh, that feller Schmidt would pull two teeth, wrap them up in tissue paper for you to take home and show the folks, and give you a package of peppermint lozenges with mottoes printed on them in red letters."

**FIRST, SECOND AND THIRD AID.**

"I should say!" Abe exclaimed, "Why, in them days a druggist would give not only what my wife used to call in the old Red Cross days first aid, y'understand, but he would also give you second aid, third aid and so forth and so on, up to pretty near as much as cutting off your leg, y'understand, and he'd do that too if he thought you would let him make a commission on the wooden leg, by ordering it through him."

"And now if he as much as tries to take a splinter out of your finger, Abe," Morris said, "right away the Amalgamated Doctors of North America, Local No. 1, gets after him for practicing medicine without a license. After if the Clothing Manufacturers' Association of America would get after him for being a druggist and practicing clothing, and the retail Toy, Candy and Stationery Dealers' Association would prosecute him for prescribing teddy bears when he was only a druggist and not a toy dealer, y'understand, I suppose the poor feller would be obliged to charge Delmonico prices for his prescriptions in order to make a living."

"Well, as a matter of fact, Mawruss, the way druggists soak you nowadays for making up a prescription," Abe declared, "you would think that all you had to do would be to take a four ounce bottle of medicine down to the United States Sub-Treasury and they could get two ounces gold out of it by the cyanide process or something."

**COUGH MEDICINE WITH A KICK.**

"They've got to charge such prices, Abe," Morris said, "because nowadays doctors don't prescribe rhubarb and senna and licorice and all them drugs which tasted so bad and acted so good."

"Doctors nowadays wouldn't consider themselves up to date if their prescriptions could be filled at the average drug store without the druggist having to send downtown to the wholesale drug district and go to a wholesale druggist after wholesale drugs before he could get at least two of the drugs needed to fill the prescription."

"And when you get such a prescription filled, Mawruss," Abe asked, "what good does it do you? Ninety-nine times out of a hundred, it's got no smell to it, it's got no taste to it,

and it's the same color like water. Which you take them medicines you used to get by the old corner drug store, and not only was they red for the stomach or brown for the lungs, y'understand, but they also had such a small and taste to them, that after one day's sickness in bed, y'understand, you would insist on getting up, if it was only for the pleasure of pouring such medicines down the sink, understand me."

"Why, I can remember a cough medicine, Schmidt used to give for twenty-five cents—a sort of a changeable dark brown and green it was—which a cold and that medicine couldn't stay in the same human body for one hour even. It put you to sleep almost immediately, Abe, and when you woke up you would think that the hot water bottle had busted on you, but it was only the perspiration which Schmidt's medicine had thrown you into, Abe."

"That was some medicine, Abe. When you got up the next morning you didn't have no cold, y'understand, but you felt as weak as though you had been six weeks in the hospital with typhoid fever, and for two months afterwards you couldn't eat plain boiled rice even without getting the heartburn something terrible."

"Sure, I know," Abe said, "I used to gargle with Schmidt's Cure for Sore Throat, and when I got through gargling, Mawruss, not only was the soreness gone, but practically the whole throat was gone with it. It made your mouth and lips look like one of these here Spitz daws, Mawruss, and for a couple of weeks whatever you ate tasted like indelible ink."

**STANDARD OIL AND CINDERS.**

"Well, anyhow, no eye, ear, nose and throat specialist could take a piece of coal out of your eye nowadays for twenty-five dollars with a local anaesthetic, the way the old-fashioned retail druggist could do it in the old days with a match and the corner of your handkerchief," Morris declared.

"And when he got through with you, and you felt like you had just been relieved from years and years of having the entire outcrop of the Pennsylvania soft coal industry in your right eye, underneath the upper lid, y'understand, all you were expected to do to show your appreciation was to schenck the druggist one of his own 10-cent cigars, which he immediately put back in stock just as soon as you closed the store door behind you."

"At the same time, Mawruss, them old-fashioned drug stores was terrible unsanitary places," Abe said, "Many a time I seen Schmidt the druggist chase his old cat off of the tooth brushes and sponges when he wanted to sell one to a customer, Mawruss. A thing like that wouldn't be stood for, not for one moment in any of them chain drug stores, which I understand is being run by the Standard Oil Company or the United States Steel Corporation—I forget which."

"Sure I know," Morris concluded, "but when it comes to having a cinder taken out of my eye, Abe, it seems to me that Schmidt the druggist could do it a whole lot better than the Standard Oil Company—with its without the assistance of the United States Steel Corporation."

MONTAGUE GLASS.  
(Copyright, 1922, The Bell Syndicate, Inc.)

## IN THE REALM OF MUSIC

**Manhattan Opera Winds Up Its Twenty-Three-Week Season To-Night.**

By Frank H. Warren.

With its two performances to-day the Metropolitan completes its twenty-three-week season in New York. The organization leaves at midnight by two different routes for seven performances in Atlanta beginning next Monday with "Ernani." Other works the Southerners have selected are: "Carmen," "Loreley," "Love of Three Kings," "L'Oracolo," "La Traviata," "Faust," "Secret of Suzanne" and "Pavane." Mr. Gatti-Casazza has given here this season thirty-four different operas—twenty-four in Italian, eight in French, four in German, two in English, eleven double bills and one benefit performance of four acts from four different works. The total number of performances was 168. Then there were ten in Brooklyn and sixteen in Philadelphia which, with the seven in Atlanta and twenty-three Sunday night concerts, make a grand total of 221 appearances for the company.

Mr. Gatti kept his promises, producing all the novelties and revivals he had planned for. A more detailed review of the season will appear later in this column, but it may be said now that outside of the productions and their worth the most discussed of the season's incidents were the appearances of the great Russian Chliapin, the coming of Marie Jeritza, the Viennese soprano, the decision of Miss Farrar to retire from the organization and the renewal of Mr. Gatti's contract for another three years after 1923.

Those who revel in statistics may find solace in this table of the season's record:

Opera	Number of Performances
"Ernani"	2
"Aida"	2
"Il Trovatore"	2
"Rigoletto"	2
"La Forza del Destino"	2
"Don Carlos"	2
"La Boheme"	2
"Madama Butterfly"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2
"La Traviata"	2
"Faust"	2
"Love of Three Kings"	2
"Carmen"	2
"Loreley"	2
"Secret of Suzanne"	2
"Pavane"	2
"L'Oracolo"	2